

THE TIDE IS TURNING

ENVIRONMENT AND CONSUMER PROTECTION

The Tide is Turning

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EURATEX

TOUGHER EU HEALTH, SAFETY, ENVIRONMENT RULES

- **Effluent**
- **Waste**
- **Chemicals (REACH)**

AZO DYES

- Not used by EU industry
- Frequent on imported goods
- Need for effective control

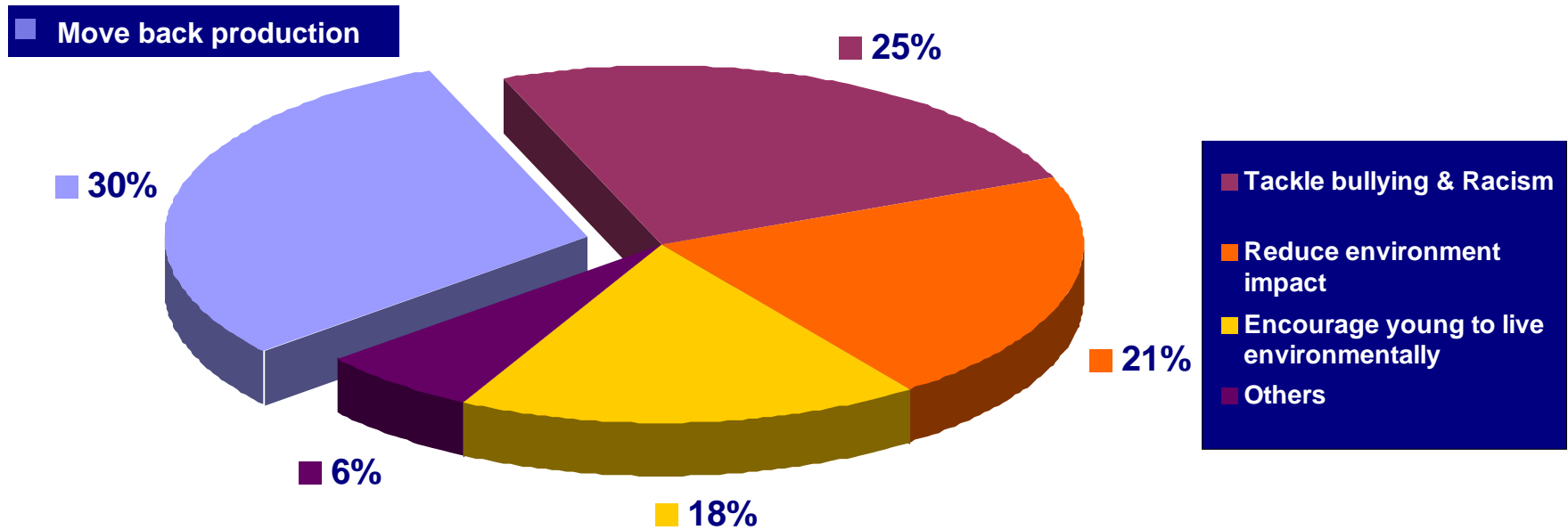
EU CONSUMER AWARENESS

- Increased sensitivity to social, environmental issues
- Increased media coverage

FOOD SAFETY & ANIMAL DISEASES ADD TO CONSUMER CONCERNS AND ENCOURAGE TRACEABILITY

- **Foot and mouth**
- **BSE**
- **Blue tongue**

POLLUTION AND TOXICITY



ENERGY CONSERVATION Etc ...

- The carbon footprint
- Green textiles
- Greater demand for EU products

THE TIDE IS TURNING

- **Pioneers will gain**
- **The authorities must play their part**