



European Apparel and Textile Confederation aisbl

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From the President

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Brussels, 23rd February 2011

To whom it may concern

Dear colleague,

Re: Commission study on the assessment of the situation of the T&C sectors in the EU and prospects for their future development

As President of EURATEX I would appreciate your active cooperation and availability as company and as Euratex member to support and contribute to the above study on the textile and clothing (T&C) industry awarded by DG Enterprise and Industry to a consortium of researchers¹ to assess the situation of the sector² and to suggest recommendations for its future development.

The reason for this study is the October 2010 EU Commission Communication on “*An integrated industrial policy for the globalisation era*” in which the T&C industry is the sole sector that would benefit from a specific Communication on key aspects of the competitiveness of the fashion industry, foreseen by end 2012. This is a quite remarkable achievement and an opportunity to be seized.

To support such political document the study should bear its fruits by June 2012 by providing a set of policy recommendations that will serve as a basis for the expected Communication on our industry.

I value such study and the expected Communication as of high importance for the T&C industry. Therefore I would appreciate your active support with respect to interviews, questionnaires and surveys that will be conducted within the framework of the study. *Please note that companies’ data/information will remain strictly confidential and only aggregated figures will be published.*

As industrialist I know that answering questions is not a priority but I do hope that knowing the importance of such study for the future of our industry you will actively cooperate. Be reassured that the results of the study will be widely disseminated and that I will ensure that the future Communication will bear tangible results for our industry.

Yours faithfully

A handwritten signature in black ink, appearing to read "Alberto Paccanelli". The signature is fluid and cursive.

Alberto Paccanelli
President EURATEX

¹ Consortium: Saxion University (leader - NL), CITEVE (PT), Institut Français de la Mode (FR) and Danish Technological Institute (DK) working with Workshop (IT) and Euratex as sub-contractors

² The contractors will analyse trends in research & innovation, restructuring, education & training, small and medium-sized enterprises (SMEs) difficulties and challenges with a focus in given EU region. This will provide an assessment of the overall competitive situation of our industry, its future prospects and key strategic challenges facing our companies that need to be addressed by policy makers at European, national and regional levels.

